



Design Brief

The design brief is an important part of building a brand. Information provided here will help me to create several design ideas for you to choose from.

Please be as detailed as possible, if you have any questions, please contact me at scottbrookes@mac.com

What does your company do?

What is your company history?

What is the goal / purpose of the design?

How do you differ from your competitors?

What is your target demographic?

Will you be providing photography?

What are the specifications of the design?

Where will the design be published?

Do you have a benchmark design in mind?

What is your budget?

What are your deadling requirements?

Name

Address

Phone

Email

Email form back to scottbrookes@mac.com